

INTEREST DISCLOSEABLE UNDER THE SFO AND SUBSTANTIAL SHAREHOLDERS

So far as is known to our Directors, immediately following completion of the Share Offer and Capitalisation Issue (but without taking into account of any Shares which may be taken up under the Share Offer or any Shares which may be allotted and issued upon the exercise of Over-allotment Option and the options to be granted under the Share Option Scheme), the following persons will have an interest or a short position in the Shares or underlying Shares which would fall to be disclosed to us under the provisions of Divisions 2 and 3 of Part XV of the SFO, or, will be, directly or indirectly, interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any other members of our Group:

Name	Company/ Name of Group member	Capacity	Class and number of securities	Approximate percentage of shareholding
Boom Instant	Our Company	Beneficial owner	700,000,000 Shares (L)	70%
Addinsight (Note 2)	Our Company	Interest of a controlled corporation	700,000,000 Shares (L)	70%
Mr. Zhu (Note 3)	Our Company	Interest of a controlled corporation	700,000,000 Shares (L)	70%
Mrs. Zhu (Note 4)	Our Company	Interest of spouse	700,000,000 Shares (L)	70%

Notes:

1. The letter "L" denotes the entity/person's long position in the Shares.
2. Subject to any borrowing arrangement which may be effected under the Stock Borrowing Agreement, the 700,000,000 Shares will be registered in the name of Boom Instant, 80% of the issued share capital of which is beneficially owned by Addinsight. Under the SFO, Addinsight is deemed to be interested in all the Shares held by Boom Instant. The remaining 20% of the issued share capital of Boom Instant is owned by Be Broad which is solely owned by Mr. Zhu Mo Qun, a Director.
3. Subject to any borrowing arrangement which may be effected under the Stock Borrowing Agreement, the 700,000,000 Shares will be registered in the name of Boom Instant. 87.5% of the issued share capital of Addinsight is beneficially owned by Mr. Zhu (an executive Director), and the remaining 12.5% is beneficially owned by Mrs. Zhu (a non-executive Director). Under the SFO, Mr. Zhu is deemed to be interested in the Shares held by Boom Instant.
4. Mrs. Zhu is the spouse of Mr. Zhu and is therefore deemed to be interested in the said Shares in which Mr. Zhu is deemed to be interested.

Further details of interests and short position (if any) of the above persons in the Shares are set out in the paragraph "Further information about Directors, management and staff and experts" in Appendix VI to this prospectus.